

## Lice Combs

- ▶ Head lice infestations are a common occurrence, particularly in primary schools.
- ▶ School and child care settings make an easy mark for transferring head lice. Young kids especially are prone to spreading head lice, as toddlers and preschoolers often play in very close proximity to one another.
- ▶ Parents & educators are the prime consumers for lice combs – particularly at the beginning of the school year, after long weekends, or after winter/spring vacations.
- ▶ Parents of children in primary schools are encouraged to keep lice combs at home to regularly check their child's hair for lice or nits.
- ▶ Lice combs can function as impulse items, in addition to consumers specifically seeking head lice treatment.

### Merchandising Opportunities:



#### Clip Strips:

All lice comb products are available in a Clip Strip display format. All clip strips come pre-loaded and are delivered ready to hang. Clip strips offer a cost effective & strategic display option as they take up virtually no retail space and allow you to maximize your retail planning strategy.

#### We suggest the following:

##### Clip Strip: Lice Comb Kit

Item #: CS550 UPC: 063636 885502

##### Clip Strip: Dual Lice Comb System

Item #: CS570 UPC: 063636 885700

##### Clip strip: Metal Medisweep Lice Combs

Item #: CS530 UPC: 063636 885304

##### Clip strip: Medisweep Plastic Lice Comb (3)

Item #: CS385 (12 of #MS1) UPC: 063636 833850

##### Clip strip: Dual Sided LiceComb

Item #: CS540 UPC: 063636 885403

#### Mini-Wing Displays:

We offer a selection of ready-made displays featuring 8-10 lice comb products. Display measures 48.4" high x 7.4" wide x 5.2" deep. Display can fit well within aisles, at the end of an aisle, or by the checkout counter. Display comes with re-order cards placed behind each product to ease the re-ordering process.

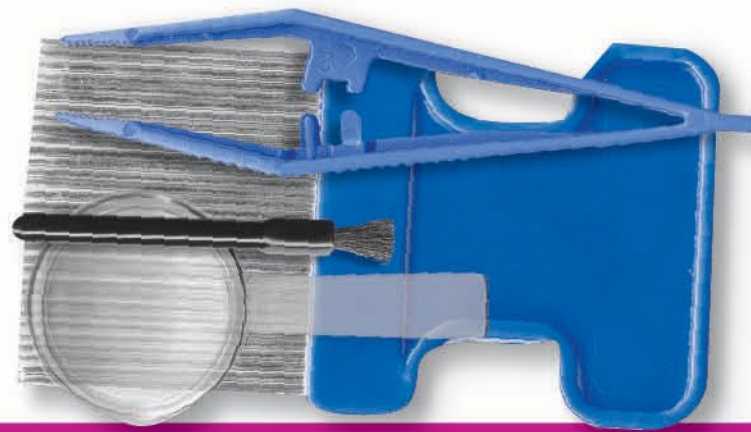
**Contact our customer service department to find out more!**

#### Displays:

Create your own Display! Customize your plan-o-gram & display fixtures to create a unique mix that maximizes your customer's needs. Contact our customer service

Item#:  
FAMW10  
Includes:  
PS550 +  
MS1

Contact our Customer Service Department to find out about custom imprinting these items with your pharmacy information!



Maximize your merchandising strategy with PharmaSystems' Lice Comb Clip Strips! **Great Back to School Items!** Ask our customer service department about our other merchandising options! 1.888.475.2500



Lice Comb Kit  
Item # PS550  
UPC 063636 005504

- Lice comb with magnifier, tweezers and cleaning brush.
- Works on all hair types and styles.



Dual Lice Comb System  
Item # PS570  
UPC 063636 005702

- Two pack.
- Includes both a short pin and long pin comb.
- Made from high quality Stainless Steel.
- Contoured handles.



Dual-Sided Lice Comb  
Item # PS540  
UPC 063636 005405

- Dual Sided - one for nits and the other for lice and eggs.
- Made from high quality stainless steel.



Medi-Sweep™ Plastic Lice Combs  
Item # MS1  
UPC 063636 403850

- Tooth design not available on other plastic lice combs.
- Three combs per card.



Medi-Sweep™ Metal Lice Comb  
Item # PS530  
UPC 063636 005306

- Anodized metal comb with patented tooth design.
- Metal version of our popular Medi-sweep comb.
- Laboratory tested.



Medi-Sweep™ Metal Lice Comb Clip Strip  
Item # CS530  
UPC 063636 885304

- 12 of PS530 per clip strip
- Delivered Pre-Loaded and Ready to hang!