

Magnetic & Copper Jewelry

What is V?

- ▶ V. Magnetic & Copper Jewelry offers a unique collaboration of style and health in perfect balance.
- ▶ The magnetic & copper properties found in the V. jewelry line are based on a 4000 year old natural home remedy to help relieve pain from arthritis, rheumatism and general aches and pains. A combination of widespread recognition and public acceptance has turned magnetic therapy into a \$5 billion dollar world market.

What are the Benefits?

- ▶ The collection has an array of benefits that one can appreciate in a fashionable and elegant style. With a variety of men's and women's bracelets to choose from, the V. collection provides fashionable solutions for every-day wear, as well as dressy occasions.
- ▶ Magnetic & copper therapy is known for helping with many of the ailments associated with the aging process. People who suffer from arthritis, back pain, and sleeping disorders turn to these natural healing processes to help alleviate their suffering. Magnetic jewelry is appealing for both men and women, targeted to the 40+ age range.

Who is V. for?

- ▶ The North American magnetic jewelry market has targeted its focus on men 40+ who enjoy golfing. The durability, style and function of magnetic bracelets allow the 40+ male to become the perfect target audience for these products. Due to the performance demands of the sport, and the physical constraints that men in this age group are often concerned with, magnetic bracelets offer a natural and comfortable solution to both.
- ▶ Alternatively, western society has an obsession with remaining or appearing youthful, healthy and active. This phenomenon affects women over the age of 35 who want to retain their youthful lifestyle and appearance. Magnetic therapy can aid in maintaining a healthy, dynamic lifestyle, and reduce the feeling of arthritis, aches and pains that often prevent one from enjoying their day to day life.
- ▶ The unique V. designs, combined with the natural home therapy benefits, allow our products to be targeted equally to men and women in the 40+ demographic.

V. in the Pharmacy

- ▶ The exceptional jewelry construction and classic style offer a high-quality product that can be sold at an accessible price point, allowing you to reach all of your pharmacy's customers.

Magnetic Products are not considered to be proven forms of treatment.

Contact our Customer Service Department for merchandising opportunities and to create your own custom plan-o-gram!



V.
STYLED ENERGY.
L'ÉNERGIE STYLISÉE.

Magnetic & Copper Jewelry Display

Item # VMW10
UPC 063636 345105

Item #	Qty	Bracelet	UPC 063636
PS335L	2	Wire Magnetic L/XL	033521
PS335M	2	Wire Magnetic S/M	033514
PS330L	2	Two-Tone Wire Magnetic L/XL	033026
PS330M	2	Two-Tone Wire Magnetic S/M	033019
PS315L	2	Magnetic Link L/XL	031527
PS315M	2	Magnetic Link S/M	031510
PS325L	2	Magnetic Link L/XL	032524
PS325M	2	Magnetic Link S/M	032517
PS310L	2	Magnetic Copper L/XL	031022



Magnetic Copper Bracelet

Item # PS310L
UPC 063636 031022

- Experience the advantage of copper & magnetic therapy.
- Features 2000 gauss Neodymium magnets.



Magnetic Two-Tone Link Bracelet

MEDIUM - Item # PS315M
UPC 063636 031510
LARGE - Item # PS315L
UPC 063636 031527

- Two-tone gold & silver design.
- Contains 2000 gauss Neodymium magnets.



Magnetic Link Bracelet

MEDIUM - Item # PS325M
UPC 063636 032517
LARGE - Item # PS325L
UPC 063636 032524

- Stainless Steel link design.
- Contains 2000 gauss Neodymium magnets.



Two-Tone Wire Magnetic Bracelet

MEDIUM - Item # PS330M
UPC 063636 033019
LARGE - Item # PS330L
UPC 063636 033026

- Two-tone design with gold & silver.
- Contains 2 Neodymium magnets.



Two-Tone Wire Magnetic Bracelet

MEDIUM - Item # PS335M
UPC 063636 033514
LARGE - Item # PS335L
UPC 063636 033521

- Stainless Steel design.
- Contains 2 Neodymium magnets.

